



Bear on the Square Mountain Festival Call For Artists 2026

Bear on the Square Mountain Festival is an authentic Mountain Festival featuring bluegrass and old-time music, traditional art and craft, folk art, dance and storytelling. The Festival Committee is a non-profit organization whose mission is to preserve and support the artistic and cultural traditions of the Georgia Mountains and Southern Appalachian Region. More info available at www.bearonthesquare.org.

SHOW LOCATION, DATE, HOURS:

Located on the Historic Public Square of Dahlonega, Georgia.

April 18-19, 2026

Saturday 10AM-6PM, Sunday 10AM-5PM.

FEES:

There is a **non-refundable Application Fee of \$15** for each applicant, payable via check or Square at time of mailing. You must send an application fee of \$15 with your application or make the payment via Square: <https://square.link/u/wZD9VBC5> at the same time that you mail your application to be considered for entry. Your printed, paper application must be mailed. Square account names should match the name on your application.

The booth fee is **\$195 for a 10'x10' space and \$390 for a 10'x20' space**.

We cannot offer electrical hookup. Loud equipment, amplification/speakers or generators are prohibited.

If accepted, you will have two weeks to mail your booth fee or pay by Square.

ARTIST REQUIREMENTS:

Items must be handmade by the artist who is selling the work. Kits or commercially manufactured items are prohibited.

Commercially produced products printed with artwork such as t-shirts, coffee mugs, etc. are not allowed. If you have questions regarding art prints, please email us for policy details. Only work presented for the application/jury process may be sold, and all items must be submitted at the time of the application.

Exhibitors are selected by our jury based on design, quality and presentation of work. Quality of craftsmanship, educational element, and compatibility with the mission of the festival will be given the most weight.

APPLICATION REQUIREMENTS:

Submit the following items by mail no later than FEBRUARY 1, 2026:

- 1) Three printed photographs showing a representative variety of your work.
- 2) One photo of your booth display.
- 3) Application form with a full and accurate description of all work to be sold.
- 4) Artist statement describing your work and how it fits and supports the mission of the festival.
- 5) \$15 Application Fee via check or Square payment.

All work is juried by the Marketplace Jury Committee, a peer review. Previous exhibitors do not have automatic acceptance and are required to submit new photos and all paperwork each year. All of the above items must be received by February 1, 2026. Notice of acceptance or declination will be emailed by February 20, 2026.

SET UP:

Set up for Marketplace booths begins at 6PM on Friday, April 17th.

Do not attempt to unload any items on the sidewalks or to begin set up before 6PM!

Please do not violate traffic or parking laws by parking your vehicle, especially with a trailer attached, in an unlawful manner prior to the streets being closed at 6PM. Participants must bring their own 10'x10' festival tent, chairs, etc. Festival tents must be properly secured with weights, with a minimum weight of 30 pounds on each of four legs. The festival is a rain or shine event.

There will be approximately 3' between each booth that should only be used for customer traffic. Artists are encouraged to set up their booth so that it will be shopped from the outside (on three sides).

We will communicate with you via email from marketplace@bearonthesquare.org. Beware of individuals impersonating the festival online.

MAILING ADDRESS:

Bear on the Square Mountain Festival
Attention: Juanita Humphrey
P.O. Box 1015
Dahlonega, GA 30533

CONTACT INFORMATION:

Have a question?

Email; Juanita Humphrey at marketplace@bearonthesquare.org

Mail application (Page 4 only), 3 photos of product you are selling, 1 booth photo, your Artist Statement & \$15 Application fee to: Bear on the Square Mountain Festival, Attention: Juanita Humphrey, P.O. Box 1015, Dahlonega, GA 30533. Thank you for your interest!

2026 BEAR ON THE SQUARE MOUNTAIN FESTIVAL
MARKETPLACE APPLICATION

DATES: April 18th & 19th, 2026
APPLICATION DEADLINE: February 1, 2026

Produced by The Bear on the Square Mountain Festival Committee, Inc.
www.bearonthesquare.org, a non-profit organization dedicated to preserve
and support the artistic and cultural traditions of the Georgia mountains and
Southern Appalachian Region.

Booth Fees: _____ Single 10x10 \$195 _____ Double 10x20 \$390

_____ I would like to donate a piece of my art for the visitors attending the
Friday concert to be sold as a fund raiser for the non-profit Bear on the
Square Festival.

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email (required):

Website:

Description of work, use back of application if necessary:

I'll be paying my \$15 Application Fee via _____ check _____
Square: <https://square.link/u/wZD9VBC5> **Make sure the name on your
Square account matches the name you use on your application.**